

The word "Success" in a grey, rounded sans-serif font, followed by a stylized blue logo consisting of two interlocking shapes that resemble the letters "S" and "C".

MANAGEMENT SOFTWARE FOR BEAUTY SALONS AND SPAS

Success X2

More than a simple program - a management concept for salons and spas

The complete management package for salons and spas. Number 1 in Europe for hair salon software, IkoSoft is at the forefront of software development for the beauty industry. Success X2 has been certified and recognised by many beauty institutes as being the most powerful software on the market.

Easy to use and featuring all the functions necessary for running a beauty salon, Success X2 makes management easier and helps motivate employees and stimulate growth.

Recommended by certified accountants in salons worldwide.



- **Know your clients**
Increase retention and attract more clients.
- **Motivate and involve employees**
Simplify your HR administration.
- **Get a real feel for your salon's performance and take action where it's needed**
Manage your finances. Assess, anticipate, act.



Wherever you are:
in the salon,
in the office
or out of town.

COMPLETE, CUSTOMISED CLIENT RECORDS



➤ Detailed client files

Your client database is the cornerstone of your business. Keeping it up to date is essential. Success X2 lets you set mandatory information fields (valid address, postcode, contact number etc.) thereby ensuring a high-quality database.



➤ Complete client history in one click

When clients arrive you can check them in straight away and give them the kind of welcome they expect based on their history in the salon.

Knowing your clients' habits is the best way to respond to their needs - the quality of information of Success X2's client file lets you do this easily (mobile number, e-mail address, retail history, average spend, visit frequency, favourite beverage, tech files...).

For your peace of mind, your client data is encrypted in such a way as to make information theft impossible, even by persons running the same software as you.

Main functions

- Basic information: name, address, telephone, etc.
- Commercial and technical history for each client
- Detailed tech and beauty files
- Till history
- Marketing campaigns
- Tell A Friend
- Advice notes
- Photo management
- Configurable alert messages
- Wait time analysis

REAL-TIME ACTIVITY OVERVIEW



➤ Easy billing

Simple, quick and intuitive, the billing function handles every aspect of the client and ticket.

Each employee can check his or her performance turnover at any time.

To speed up billing, several tickets can be opened simultaneously and employees can add services as they perform them.

Success X2 gives you billing statistics for each client. On the billing screen you can see client balances, loyalty points, last retail and service purchase and discounts. Change and tip management as well as split payments guarantee a complete billing procedure.

Main functions

- Bills and appointments on hold
- Combo Bills
- Direct access to client and tech files
- Last retail purchase, client orders
- Pre-defined special rates, discounts
- Multiple payments (post-dated cheques, credits, quotes, refunds)

Simple, reliable stock management

Success X2 manages your stock so you don't get left short and can easily follow stock flow.

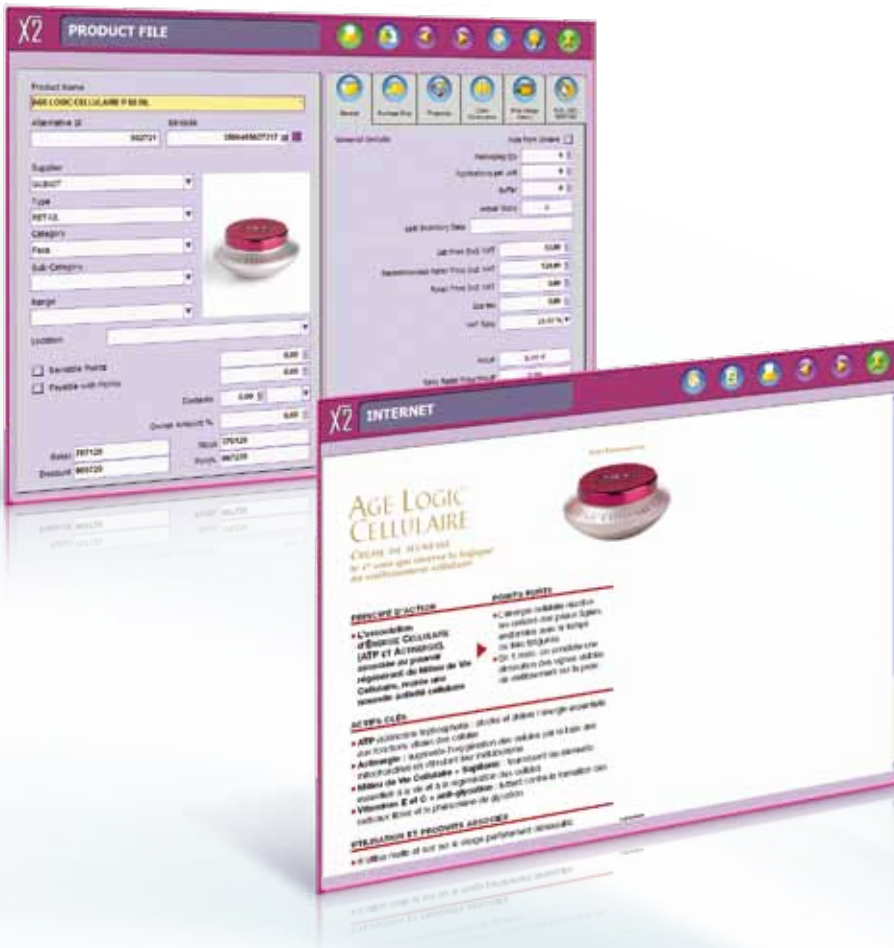


View your stock value at a date of your choosing.

- Service cost management
- Product sales margin management based on fluctuating purchase price
- Treatment product files
- Room treatment files
- Supplier treatment files

Main functions

- Inventory (input, differences)
- Orders (automatic or manual, deliveries, history)
- Tracking (stock in/out, barcodes)
- Price changing
- Label printing



Optional hardware:

barcode reader.



MEASURE EMPLOYEE PERFORMANCES

➤ Employee file management

Employee files Success X2 keeps detailed files on each employee:

- Basic information (address, tel. number...)
- Rosters
- Commission calculation, targets
- Passwords



➤ Rosters adapted to your needs



- Time clock
- Absences, holidays
- Visual, editable rosters
- Employee schedules can be adapted to fit occupation time and availability

Alongside client reception analysis for the salon, Success X2 gives the same analysis per employee. **This gives you all you need in order to reorganise your team's rosters and optimise turnover.**

Success X2 lets you adapt your schedule to the salon's workflow, accounting for slow moments and peak hours.

ACTIVITY AND OCCUPATION RATES, ROOM OCCUPATION RATES AND VIABILITY FIGURES

Report based analysis

Available in summarised or detailed format, reports help fine-tune your management strategy. Success X2 gives you all the tools necessary to analyse and retrieve any information about your company's structure.

- Turnover growth and till monitoring
- Overview of client flow (number of files, visit frequency, percentages...)
- Employee progress
- Services, retail



Thanks to Success X2 you can evaluate your salon's financial health rapidly and see the impact of each action you take, most notably in the case of new services.

Chart analysis



Success X2 lets you view your salon's figures in graphical form.

Growth curves compare performances with the same period from the previous year.

For an even more precise comparison, periods are adjusted so they begin and end on the same day of the week.

SUCCESS X2: AMAZING ADVANTAGES!

➤ Communication

Get information directly from your suppliers with Success X2: promotions, marketing operations, treatment and product info.



➤ SMS sending

Ikosoft has developed a simple system for sending text messages to salon clients. Success X2's client file contains a special field for mobile numbers.

All you need is an internet connection and a subscription to Success X2's SMS service to begin automatically **confirming appointments, sending reminders, running marketing promotions or launching special offers.**

Success WHY CHOOSE IT?



Very simple to install and easy to use

Success X2's intuitive interface is designed to allow all your employees to get to grips with it rapidly. With the help of our hotline and the software's integrated wizard, Success' famous user-friendliness got even better in version X2.

Success is always at the cutting edge of technology and is updated regularly to incorporate the very best new tools available. **Success X2 requires a minimum of:** Windows XP SP2, Vista or 7, 3 GHz processor, 1 GB of RAM, a CD-ROM drive, a monitor capable of displaying at least 1024x768 pixels.

Passwords and security

Access level and tracking for each employee - authentication system - can be locked remotely - automatic locking of computers when not in use.

SECURITY: your client file cannot be stolen or hacked.

Code system for access to salon data - anti-theft encryption - secured connections.



Stay in touch, wherever you are in the world

Real time visualisation of your salon activity without disturbing users in the salon, remote control and hands-on access to data from anywhere in the world using a simple internet connection.

SMS: wherever you are, set up your software to send you key salon figures to your mobile phone (turnover, number of visits...), **wherever you are, whenever you choose.**

Ikonet: join the community

Ikonet is a free service available to all Success users with a current support plan. This anonymous benchmarking system gives managers access to the consolidated figures of their sector, letting them compare their own performance with that of other salons of the same type, for a chosen period (last week, last trimester...).

This benchmarking allows you to take quick action and address those parts of your business which may be lagging behind the national average. Your own figures are at no stage divulged to anyone else, including Ikonet. To activate Ikonet, simply click on the PANEL icon in your till.

Category	Turnover	Services	Retail	Num visits	Colour ratio	Profit
Beauty	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Hair	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Nails	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Skincare	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Waxing	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Tanning	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %
Beauty - Other	82,000 €	10,000 %	10,000 %	10,000 %	10,000 %	10,000 %

SOFTWARE PRICES



➤ **Success X2 Pro** **£1000**

Includes training and support for 3 months.

➤ **Success X2 Classic** **£800**

Includes training and support for 3 months.

TRAINING AND SUPPORT COSTS



Our technicians, who deal exclusively with members of the hairdressing and beauty community are at your disposal to answer any questions, whenever you need them. Support includes access to our technicians and trainers, software updates and regular tutorials distributed by e-mail.

➤ **Success X2 Customer Care Plan** **£360 per year**

HARDWARE CONFIGURATIONS AND PRICING

At Ikosoff, we are constantly updating, upgrading and evaluating our hardware to bring the very best specifications to our clients.

Call our sales line for a quote on the following:



Desktop PC configuration



Touchscreen PC configuration



Laptop configuration



iMac configuration

All machines come with a 3-year on-site warranty.

OPTIONAL HARDWARE ADD-ONS



➤ **USB laser barcode scanner** **£160**

➤ **Thermal receipt printer** **£300**

➤ **Till drawer** **£140**

All prices are in pounds, ex-VAT as of the 1st of October, 2009

SUCCESS X2 CLASSIC AND SUCCESS X2 PRO

Functions	Success X2 Pro	Success X2 Classic
Main screen		
Absences	●	●
Early Warning System	●	Employee Module
Appointments	●	●
Employee Stats	●	Employee Module
Billing		
Billing screen	●	●
Payment	●	●
Tips	●	●
Till		
Till screen	●	●
Ticket list	●	●
Expenses	●	●
Till alerts by SMS	●	Employee Module
Clients		
Client files	●	●
Tech files	●	●
Marketing	●	Marketing Module
Loyalty	●	Loyalty Module
Stock		
Product files	●	●
Suppliers	●	●
Retail price change	●	●
Orders	●	●
Inventaire	●	●
Stock History	●	●
Stock Movement	●	●
Employees		
Files	●	●
Objectives	●	Employee Module
Planning	●	Employee Module
Clock in	●	●
Wage calculation	●	Employee Module
Services		
Files	●	●
Packages	●	●
Special Rates	●	●
Courses	●	●
Tools		
Access rights	●	●
Backups	●	●
Labels	●	●

Functions not present in Success X2 Classic can be added with the following modules :

• Marketing Module	£400
• Loyalty Module	£150
• Employee Module.....	£250



Ask for a demo CD and see for yourself how easy
to use Success X2 really is

Brighton Business Centre, 95 Ditchling Road, Brighton, BN1 4ST
Sales: 0121 288 0877 - Tech: 0121 288 0422 - E-mail : info@ikosoft.com

www.ikosoft.com

Success 

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